



CAMBRIDGE CAPITAL

WEST PALM BEACH, FL



PRESS RELEASE

Cambridge Capital Announces Appointment of Darcy MacClaren as Operating Advisor

As the recent former Global Chief Revenue Officer of SAP's \$8 billion Supply Chain business, Darcy architected global GTM strategies across more than 90 countries, led M&A integration, and executed high-growth, high-efficiency commercial models—driving 25% year-over-year growth with industry-leading cloud renewals and productivity. Prior to SAP, she held senior leadership roles in high-growth supply chain and technology ventures, including JDA Software (Blue Yonder), Infor, and G-Log (Oracle).

In partnership with the leadership of Cambridge, Darcy will leverage her more than 30 years of experience driving scalable growth at the intersection of AI, supply chain, SaaS, and enterprise transformation to support and grow Cambridge's existing and future portfolio companies.

Darcy MacClaren said, *"As I have gotten to know the Partners at Cambridge, we share similar values, including focus, drive, a deep desire to win, and collaboration. As I am getting to know the Cambridge portfolio companies, I see significant opportunity to help accelerate growth, accomplish strategic goals, and increase value. I look forward to the chance to work with some of these interesting companies for years to come."*

Benjamin Gordon, Founder and Managing Partner of Cambridge, said, *"We are delighted to announce our partnership with Darcy MacClaren. As former Global Chief Revenue Officer of SAP's \$8 billion Supply Chain business, along with other relevant leadership experience, Darcy will be able to give unmatched perspective that is extremely relevant to each of our portfolio companies. Her desire to mentor the next generation of great companies is abundantly clear, and we are thankful that she chose to work with Cambridge and our portfolio companies."*

Matt Smalley, General Partner of Cambridge, added, *"Darcy brings a powerful blend of strategic go-to-market leadership, operational rigor, and global execution to Cambridge and its portfolio, having led international expansion and monetization strategies for both Fortune 500 companies and private equity-backed ventures. We look forward to working with Darcy, especially at such a transformational time in the supply chain ecosystem."*

Darcy holds a BA in Economics from St. Lawrence University, an MBA from the University at Buffalo, a Director Certification from the National Association of Corporate Directors and completed the IMD Leadership Program at the International Institute for Management Development. She also serves as a volunteer member of the Disaster Action Team for the American Red Cross.

About Cambridge Capital:

Cambridge Capital (<https://cambridgecapital.com/>) is an investment firm focused on the supply chain sector. The firm provides private equity capital to support the expansion, recapitalization, or acquisition of growth companies in transportation, logistics, and supply chain technology. Cambridge invests in businesses where its operating expertise and deep supply chain knowledge drive significant long-term value creation.

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The logo for Cambridge Capital features the word "CAMBRIDGE" in a large, blue, serif font, with the word "CAPITAL" in a smaller, grey, serif font centered below it.